

# Sponsorship Opportunity Guide

## The Many Ways You Can Contribute

### 2024 Annual Legends Charity Luncheon

Wednesday, January 17, 2024 \* 10am-2pm \* Broken Sound Club

We Helped Build the Foundation \* Keeping the 40-Year Tradition Alive

#### Sponsorship Packages

- Platinum: MVP \$10,000.00 (Primary Event Sponsor)
- Gold: All-Star \$ 5,000.00
- Silver: Teammate \$ 2,500.00

#### Grand Ballroom Seating

- Sponsor Table (10 seats) \$850.00 (Includes Special Table Recognition Signage)
  - Tickets: \$ 85.00 per person
- (\*We Welcome Spouses, Significant Others & All Guests)

#### Journal Ads

- Front Cover - Banner Reserved for Event Sponsor
- Back Cover – Full Page SOLD
- Premium – Full Page \$1,500.00
- Full Page \$1,000.00
- Half Page \$ 600.00

(\*Sponser provides camera ready art)

#### Lobby Court “Meet & Greet” Tables

- Lobby Court Table \$1,000.00

The Lobby Court, a high-trafficked location adjacent to the Grand Ball Room, provides selected sponsors with the opportunity to interact with Luncheon Guests beginning at 10 am until the conclusion of the event. This special venue is the primary gathering place where attendees get together with each other prior to the actual luncheon. Pricing includes set-up.

**Additional Options (Please Contact Us for Pricing Details)**

**Branding Visibility:** Special attractive signage placements are available at the event venue to visibly showcase your organization.

**Swag Sponsorship:** Swag give-away packages are available. SFBA will handle production, at an additional “at-cost” fee.

**Social Media Promotion:** Featured recognition on all press and social media releases.

**Special Identity and Promotion:** Recognition on SFBA Website and in SFBA Newsletter.

**Recognized as Event Charitable Donor:** Become part of the SFBA Benefactor’s Circle.

**Email:** [SFBAAssoc1@gmail.com](mailto:SFBAAssoc1@gmail.com) | **Website:** [SFBAAssoc.com](http://SFBAAssoc.com)



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#### Mailing Instructions

1. **Make Your Selections:** Complete "Sponsorship Selection Form"
2. **Payment:** Make check payable to: South Florida Basketball Association
3. **Mailing Address:** Return your Selection Form and Check and mail to:  
**SFBA | PO Box 740801, 6400 Boynton Beach Blvd., Boynton Beach, Florida 33474**

#### Sponsor Contact Information

Organization: \_\_\_\_\_

Representative: \_\_\_\_\_

First	Last	Title
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Mailing Address: \_\_\_\_\_

Street	City	State	ZIP
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Best Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

**Summary: Please mark "x" through selected option:**

#### Sponsorship Packages

- Platinum: MVP \$10,000.00 (Primary Event Sponsor)
- Gold: All-Star \$ 5,000.00
- Silver: Teammate \$ 2,500.00 Sub-total: \$ \_\_\_\_\_

#### Grand Ballroom Seating (We Welcome Sponsoes, Significant Others & All Guests)

- Sponsor Table (10 seats) Tables: #: \_\_\_\_ Price: \$850 per table Sub-total: \$ \_\_\_\_\_
- Tickets: Tickets: #: \_\_\_\_ Price: \$ 85 per ticket Sub-total: \$ \_\_\_\_\_
- Guest Names (Please PRINT: First, Last) [ ] I want all of my guests to sit at the same table

#### Journal Ads

- Full Page \$1,000.00 Sub-total: \$ \_\_\_\_\_
  - Half Page \$ 600.00 Sub-total: \$ \_\_\_\_\_
- (\*Sponser provides camera ready art)

#### Lobby Court "Meet & Greet" Tables

- Lobby Court Table \$1,000.00 Sub-total: \$ \_\_\_\_\_

**YOUR CHECK TOTAL: \$ \_\_\_\_\_**

**Please PRINT & RETURN this Form along with Your Check**

**MAIL TO: SFBA · PO Box 740801, 6400 Boynton Beach Blvd., Boynton Beach, Florida 33474**

**Email: SFBAssoc1@gmail.com | Website: SFBAssoc.com**